Specular

BUILT BY SYNCONAI
WHERE DREAMS DRIVE DATA

SPECULAR PRODUCT DECK · 2026

# More than live chat. AI agents that answer, book and hand over.

An AI agent on your website that answers from your own pages, qualifies and books real meetings, with the inbox, tickets and CRM behind it.

| WEB | LIVE DEMO | CONTACT | START FREE |
| --- | --- | --- | --- |
| hispecular.com | hispecular.com/demo | contact@synconai.com | hispecular.com/signup |

WHY SPECULAR

# Most enquiries go cold before anyone replies.

People choose a supplier in the evening and on weekends. Live chat waits for someone to be online, then leaves a transcript. Specular answers straight away, books the meeting while they are still interested, and brings in a person the moment it should.

## WHAT IT IS

An AI customer workspace: AI agents on your website, by chat and by voice, with the shared inbox, tickets, CRM, forms and automations your team works from.

## WHAT IT IS NOT

A chat box that waits for a person, or a bot that guesses. Every answer comes from your own material with its source, and the agent says so when it does not know.

**Answer**
From your pages and documents

**Qualify**
Your questions, asked naturally

**Book**
Real times on your calendar

**Hand over**
A named teammate, with a brief

**10**
AI agents to choose from

**125**
Ready-made business setups

**40**
One-click CRM apps

**550+**
Tools you can connect

THE AGENTS

# Ten agents, one brain.

Pick the face and voice your customers meet. Every agent answers from the same knowledge and works to the same rules you set: what it may say, when it must bring in a person.

Specular



**Ray**
The all-rounder



**Onyx**
The house look



**Echo**
Voice and calls



**Scout**
Looks around



**Kip**
Steady operations



**Prism**
Insight and analysis



**Summit**
Goals and growth



**Halo**
The support desk



**Parley**
Conversation

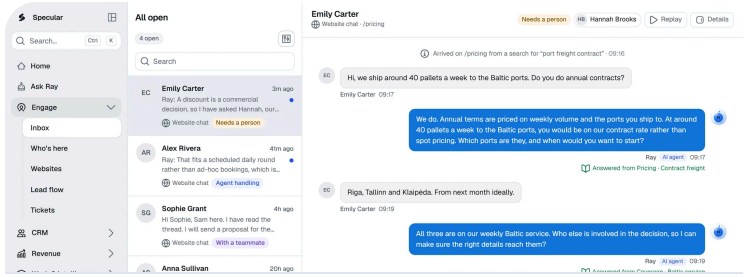


**Nimbus**
Knowledge and records



Meet the agents →

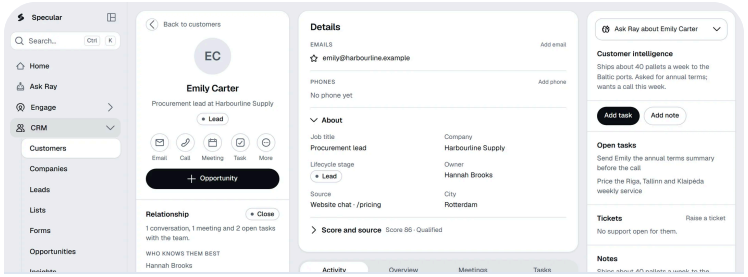
# One workspace behind every conversation.




ENGAGE

## Shared inbox

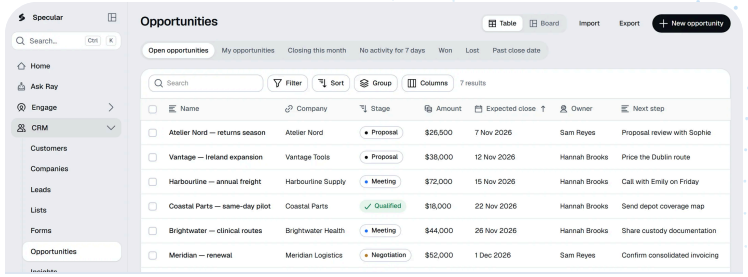
Website chat, voice and email in one list, with where each answer came from. Join any conversation.




CRM

## Records that fill themselves in

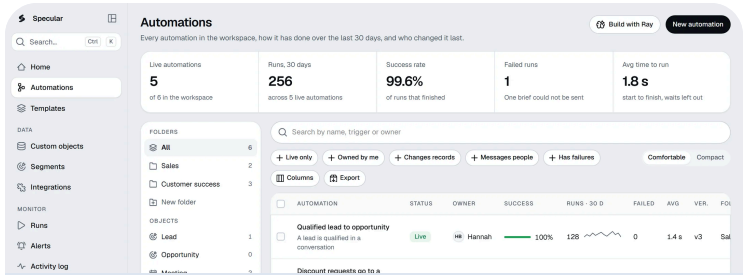
Customers, companies and deals written from conversations, with notes, tasks and files.




REVENUE

## Pipeline, quotes, forecast

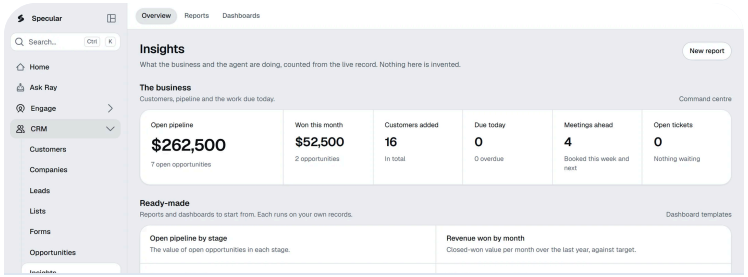
Opportunities on a board, a calendar or a table; the forecast moves with them.




WORK

## Automations

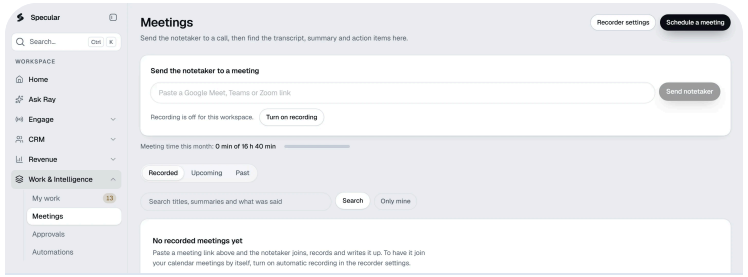
Triggers on any record, steps that email, update, call a webhook or ask Ray.




INSIGHT

## Reports and dashboards

What the agent answered, booked and handed over, scheduled to whoever needs it.




REVENUE

## Bookings

Google and Microsoft calendars; the agent offers only times someone can keep.



Explore the live demo →

THE PLATFORM

# Everything a customer team needs, in one place.

Use the agent on its own, or the whole workspace. Every part shares the same records, so nothing is copied from one screen to another.

Specular

AI agents
Voice
Shared inbox
Tickets
Help centre
Status page
CRM
Pipeline

Bookings
Meeting notes
Forms
Automations
Quotes
Reports
Mail
Ray assistant



Every feature →

COMPARED

# More than live chat.

What changes when the first reply comes from an agent that knows your business.

| | TYPICAL LIVE CHAT | SPECULAR |
|---|---|---|
| Who answers first | A person, when someone is online | **An AI agent, at any hour** |
| Answers from | Canned replies | **Your pages and documents, with the source shown** |
| Booking | A link to another page | **Real free times, booked in the conversation** |
| Handover | A transfer, and the customer starts again | **A named teammate joins with a brief** |
| After the chat | A transcript in an inbox | **A scored lead and a record in the CRM** |
| Pricing | Per seat | **Team conversations free; AI allowance written down** |



Compare with others →

Specular

# Why teams choose Specular.

## 01 Never miss an enquiry

The agent answers and books at any hour, from your own content, in the visitor's language.

**Google** and **Microsoft** calendars · chat and voice

## 02 Knows when to bring in a person

Rules you set decide what goes to a teammate, who joins the same window having read everything first.

A **brief** with every handover · nothing asked twice

## 03 One workspace, not five tools

Inbox, tickets, CRM, forms and automations share the same records, so the conversation is the record.

**40** one-click CRM apps · **550+** tools to connect

## 04 Pricing you can read

Conversations your team answers are free on every plan, and every AI allowance is written down before you pay.

From **$0** on your own AI key · paid plans include AI

INDUSTRIES

# Ready-made for your kind of business.

125 business setups: the questions to ask, what to book, when to hand over, and the CRM fields that business needs, ready on day one.

Specular

Dental and health clinics | Real estate | Law firms | Accountants | Home services and trades | Salons and spas | Gyms | Physiotherapy | Hotels | Restaurants | Event venues | SaaS | Education | Insurance brokers | Recruitment agencies | Property management | Car dealerships | Solar installers | Professional services

SALES

## Qualify and book

Answer the enquiry, ask your questions, score the lead, book the meeting with the right person.

SERVICE

## Answer and hand over

Resolve the routine from your help content, open a ticket for the rest, and hand over with a brief.

# Every allowance, written down.

Specular

Conversations your team answers are **unlimited on every plan**. Every AI capability has a monthly allowance you can read before you pay.

| Plan | Per month | For | Users |
|---|---|---|---|
| **Free** | **$0** | One website, one person, on your own AI key. No card needed. | 1 |
| **Starter** | **$29** | A small team answering real volume, with AI included. | 3 |
| **Growth** MOST POPULAR | **$99** | More AI and people, with lead scoring, knowledge gaps and insights. | 10 |
| **Pro** | **$200** | The most AI included, with the public API, webhooks and traces. | 25 |
| **Enterprise** | **Custom** | Your own model key, your own allowances, your own terms. | Custom |

Annual billing saves about 20%. Going past an allowance never cuts a visitor off mid-conversation; extra use draws on prepaid credit.



See every plan →

GETTING STARTED

# Live on your website this afternoon.

No project, no consultants: the setup guides every step, and you can try the agent on your own site before you sign up.

Specular

01

### Add your website

The agent reads your pages and documents and answers from them, with the source kept.

02

### Choose your agent

Pick one of ten characters and what it does: concierge, sales, bookings or support.

03

### Set the rules

Your questions, scoring, routing and booking, and what always goes to a person.

04

### Go live

Paste one line on your site. Conversations, leads and meetings arrive in the workspace.

TRY IT FIRST

### See it on your own site

Paste your address at hispecular.com/experience to see the agent in your brand's colours.

TALK TO RAY

### Our own agent, live

Ask Ray anything about Specular on hispecular.com, by chat or by voice.



Start free →

Specular

BUILT BY SYNCONAI
WHERE DREAMS DRIVE DATA

SPECULAR · BUILT BY SYNCONAI

# Thank you.

Start free in minutes, or talk to Ray, our own agent, on hispecular.com.

EMAIL
contact@synconai.com

WEB
hispecular.com

START FREE
hispecular.com/signup

LIVE DEMO
hispecular.com/demo

**Explore** NO SIGN-UP
The full workspace with sample data
**hispecular.com/demo**

**Try it** ON YOUR SITE
See the agent in your brand
**hispecular.com/experience**

**Trust** SECURITY
Controls, subprocessors, policies
**hispecular.com/trust**