More than live chat: AI agents that answer, book and hand over.

Specular

BUILT BY SYNCONAI

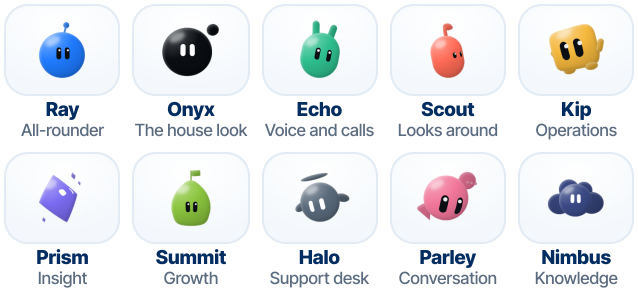
Company Overview

Specular is an AI customer workspace. An AI agent on your website answers from your own pages, qualifies, books real meetings and hands over to your team with a brief; the shared inbox, tickets, CRM and automations sit behind it.

Highlights

AI agents	**10 characters, chat and voice**
Ready-made business setups	**125**
One-click CRM apps	**40, incl. 20 industry packs**
Tools you can connect	**550+ via Zapier, n8n, API**
Calendars	**Google · Microsoft**
Channels	**Website chat · voice · email**
Team conversations	**Unlimited on every plan**
Plans a month	**Free · $29 · $99 · $200**

Meet the agents



Ray — All-rounder
Onyx — The house look
Echo — Voice and calls
Scout — Looks around
Kip — Operations
Prism — Insight
Summit — Growth
Halo — Support desk
Parley — Conversation
Nimbus — Knowledge

One brain: every agent answers from the same knowledge and rules.

How it works

1. **Add your website**: the agent reads your pages and documents.
2. **Choose your agent**, its voice and what it does.
3. **Set your questions**, scoring, routing and booking rules.
4. **Go live with one line** of code on your site.
5. **The agent answers, qualifies and books**, any hour.
6. **Your team takes over** with a brief, in the same window.

Who it is for

Sales teams · Customer service · Bookings and appointments · Service businesses · Agencies

Industries with ready-made setups

Dental and health · **Real estate** · Law firms · Accountants · Home services · Salons and spas · Gyms · Hotels · Restaurants · SaaS · Education · Insurance · Recruitment · Car dealers

Compared: more than live chat

	TYPICAL LIVE CHAT	SPECULAR
Who answers first	A person, when online	**An AI agent, every hour**
Answers from	Canned replies	**Your pages, with sources**
Booking	A link to another page	**Real times, in the chat**
Handover	Transfer, start again	**A named teammate, with a brief**
After the chat	A transcript	**A scored lead in the CRM**
Pricing	Per seat	**Team conversations free**

What is in the platform



AI agents · Voice · Shared inbox · Tickets · Help centre · Status page · CRM · Pipeline
Bookings · Meeting notes · Forms · Automations · Quotes · Reports · Mail · Ray assistant

10 **AI agents, one brain**, on your website in an afternoon · **explore the live demo** · **hispecular.com/demo**

Why Specular

- **Never miss an enquiry:** answers and books at any hour, from your own content.
- **Knows when to bring in a person:** hands over with a brief, nothing asked twice.
- **One workspace:** inbox, tickets, CRM and automations behind every conversation.
- **Clear pricing:** team conversations are free; every AI allowance is written down.

Next step: talk to Ray on hispecular.com, or start free in minutes.

Useful Links

Website
Live demo
Platform
Pricing
Trust centre

Contact

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Talk to Ray
Our own agent, live on hispecular.com

OpenAI Select Partner · Google Cloud Partner · ANTHROPIC Partner

Start free: hispecular.com/signup · Explore the live demo
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